



digital print
centre

Artwork Specifications for Printing – Artwork Supplied by Clients

Artwork that does not meet the following criteria may require design work that will incur an additional cost.

- **File Format**

We only accept:

- **PDF** files (high resolution).
- **InDesign** files. InDesign files must be collected (this includes fonts, links and images used in the artwork).
- **Tiff** files (high resolution).
- **EPS** files (encapsulated post-script).

- **Resolution**

All images/artwork must be 300 dpi or greater.

Images must be 300 dpi (dots per inch) when viewed at 100% (converting a lower resolution file to 300 dpi will NOT improve the image!!!). Please note that standard web/internet images are only 72 dpi and are not of a high enough quality for printing. The use of such images may also be a breach of copyright.

- **Colour Mode**

The colour mode of all artwork must be CMYK and not RGB. CMYK gives more predictable results than RGB.

- **Fonts/ Typefaces**

All fonts/typefaces must be embedded or outlined. If you do not embed the fonts they will be substituted by other fonts and your work will no longer look the same.

- **Bleed**

All artwork requires a 5mm bleed area.